Management Strategy for Cosmo Oil

May 20, 2004 Keiichiro Okabe Chairman and Chief Executive Officer

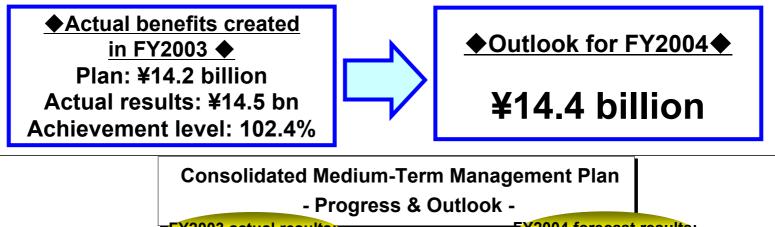


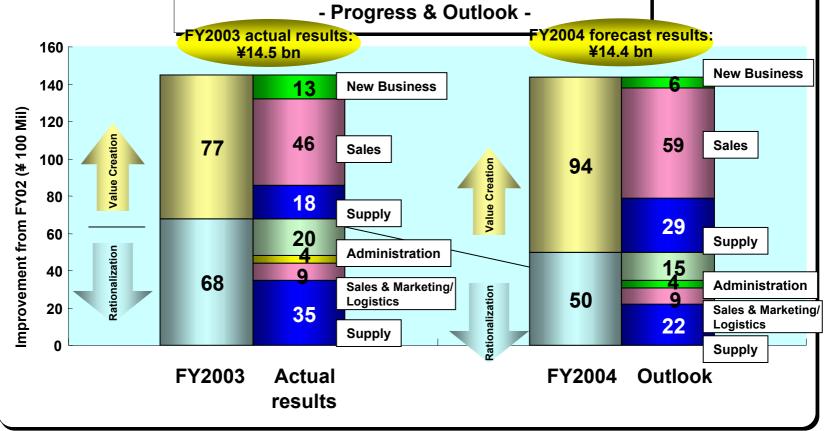
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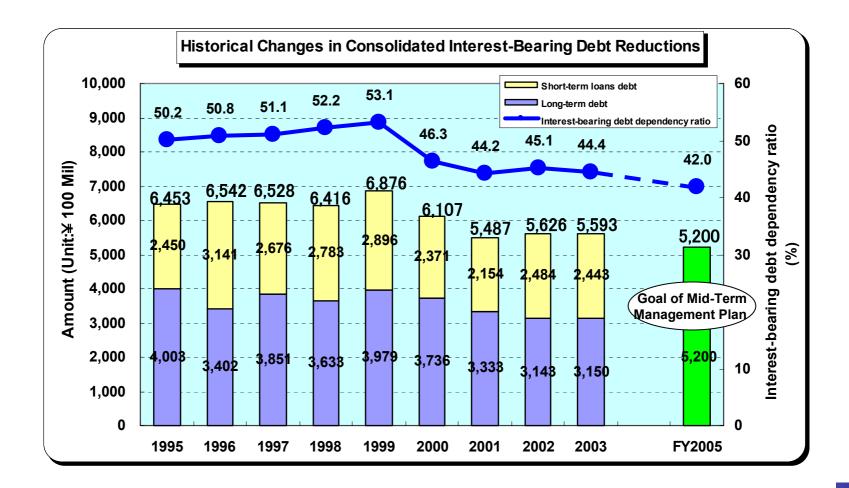
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 Efforts

Operating Highlights of Fiscal Year 2003 Results 1 Consolidated FY2003 actual Up ¥27.9 billion **Operating Income** ¥34.7 billion from FY2002 <excluding inventory valuation impact recorded by Cosmo Oil Cosmo Oil: ¥22.5 billion Up ¥27.5 billion Item FY2003 Plan Actual results in FY2003 ¥6.8 bn in Total benefits worth Create total rationalization benefits **Rationalization and** ¥14.5 billion created benefits worth (achievement level of 94.7%) value creation 102.4% achievement vs. the ¥7.7 bn in value creation ¥14.2 billion plan as the base of 100% benefits (110.2%) **Atmospheric** Estimated to Up 5.8% points distillation unit 87.8% achieved capacity utilization at improve to 87.3% from FY2002 refineries Shares of automobile Up 6% points from fuel sales at directly-31% of total sales 29% achieved run and marketing **FY2002** subsidiary-run SSs Consolidated ¥559.3 billion as of ¥520 billion as of Down ¥3.3 bn from interest-bearing March 31, 2004 March 31, 2006 March 31, 2003 debts

Rationalization and Value Creation Benefits Created by Department – Cosmo Oil Alone Progress and Outlook







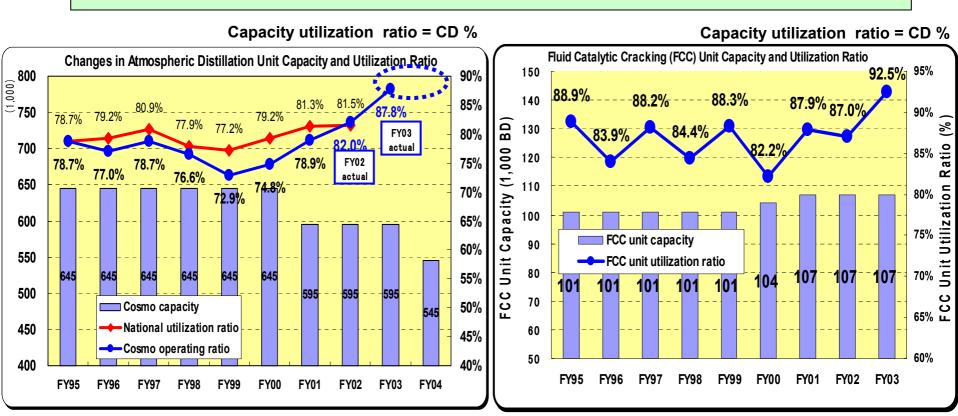


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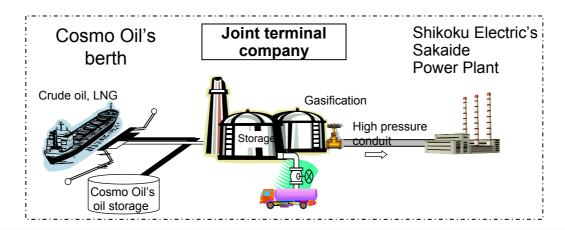
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Goal set in the Medium-Term Management Plan Reduce combined atmospheric distillation capacity at Yokkaichi and Sakaide Refineries by 50,000 BD

Atmospheric distillation unit capacity utilization ratio: Improved to 87.8% in FY2003



Supply Strategy: Converting Sakaide Refinery into An LNG Terminal



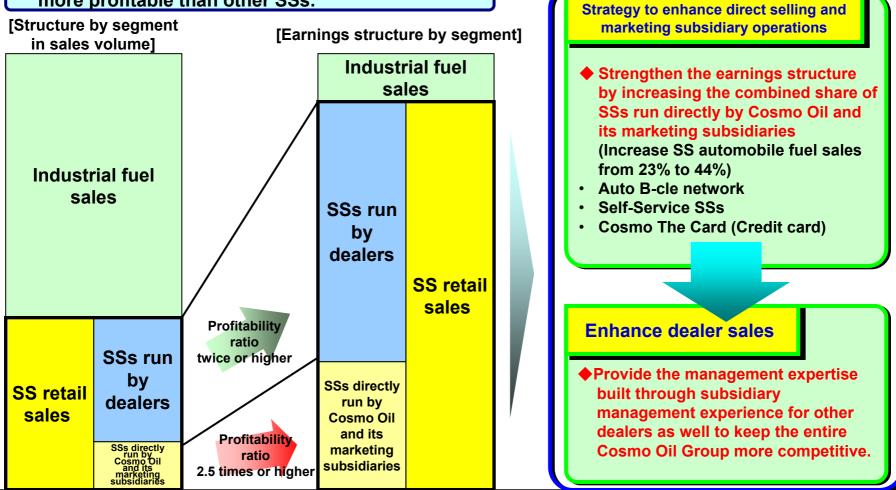
In order to transform Sakaide Refinery into a comprehensive energy platform, three companies of Como Oil Co., Ltd., Shikoku Electric Power Co., Inc. (SEPCO) and Shikoku Gas Co., Ltd. (SGC) will jointly build an LNG terminal within the site of the refinery, while they will jointly invest, establish and operate an operating company.

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<Outline of a new LNG operating company>
The new company to be established in and around mid-June 2004
Name of the company: Sakaide LNG Co., Ltd.
Capital at the time of establishment: ¥900 million (consisting of capital of ¥450 mil and
capital reserve of ¥450 mil)
Investment ratio: 70% by SEPCO, 20% by Cosmo Oil and 10% by SGC
Board of directors: 5 directors (3 to be sent by SEPCO; 1, by Como Oil; and 1, by SGC)
Max 3 auditors (1 auditor for the time being)
Businesses: Operations related to building of the LNG terminal;
Operations related to reception, storage and gasification of LNG, and
transportation and shipment of the gasified product
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Marketing Strategy: Earnings Structures of the Cosmo Oil and Marketing Subsidiary Enhancement Strategy



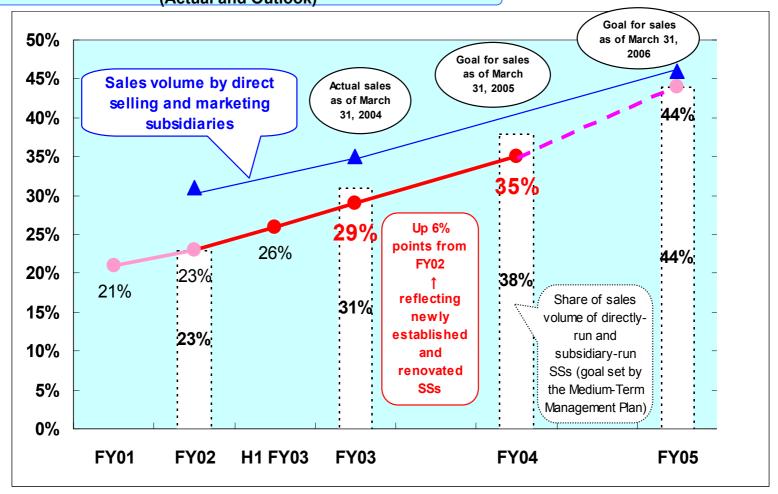
 Revenues brought by SSs directly run by Cosmo Oil and its marketing subsidiaries are proven as more profitable than other SSs.



Note: Sales include automobile fuel, kerosene, diesel fuel and Heavy Fuel Oil A products.

Marketing Strategy: Direct-Selling and Marketing Subsidiary Enhancement – Progress and Outlook

Direct Selling and Marketing Subsidiaries – Share of Automobile Fuel Sales Volume (Actual and Outlook)





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Marketing Strategy: Overview of the Auto B-cle, Self-Service SS and Cosmo The Card Businesses – Progress and Outlook

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Auto B-cle Business Results

Auto B-cle SSs vs. General SSs

| ltem | Unit | | General SS | | |
|-------------------------------|---------------|-------------|-------------------|-------|-------|
| | | Key station | Satellite station | Total | |
| Auto fuel sales volum e | KL/month | 465 | 264 | 279 | 214 |
| Gross car care service margin | ¥ 1,000/month | 3,187 | 2,334 | 2,401 | 1,847 |
| Cosmo The Card use rate | % | 55% | 43% | 45% | 22% |

Self-Service SS Business Results

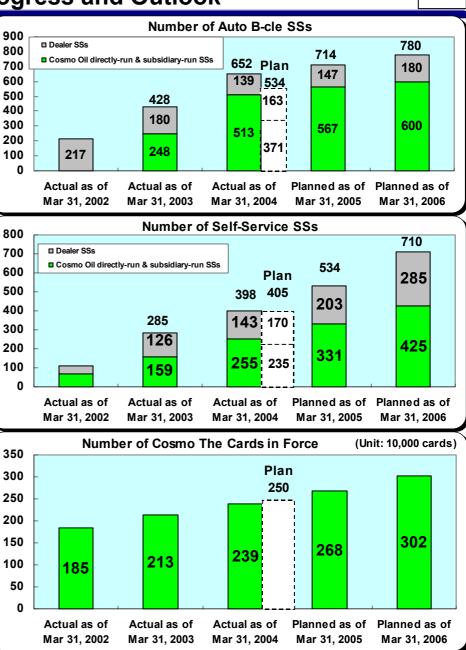
Self-service SSs vs. General SSs

| | | Self-Service SS | General SS |
|-------------------------|----------|-----------------|------------|
| Auto fuel sales volume | KL/month | 391 | 106 |
| Cosmo The Card use rate | % | 55% | 19% |

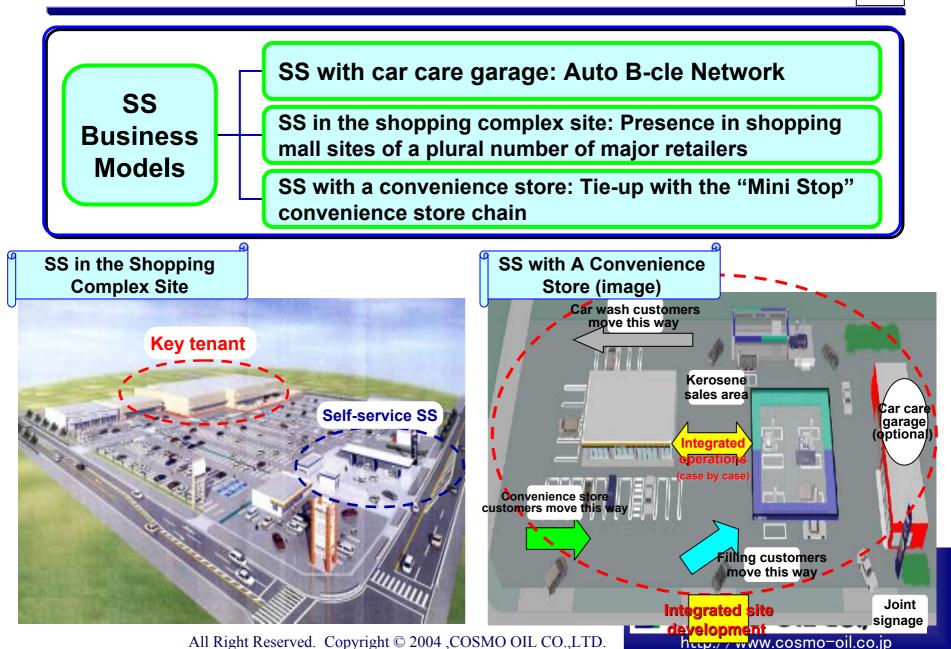
Cosmo The Card Business Results

Card-using customers vs. cash customers

| | | Cosmo The Card member | | Cash customers |
|----------------------------------|-----------|-----------------------|--------------|----------------|
| | | | (Eco member) | |
| Auto fuel sales volume | KL/month | 102 | 114 | 55 |
| High-octane gasoline sales ratio | % | 22% | 31% | 17% |
| Amount of value creation | yen/month | 1,118 | 1,429 | 171 |



Marketing Strategy: SS Business Models



Crude Oil Exploration and Production & New Business: Progress and Forecast



1. July 2003: Stated IPP business at the Yokkaichi site to supply electricity for Chubu Electric Power Co., Inc.

 March 2003: Started operations of the JHFC Yokohama-Daikoku Hydrogen Fuel Station *1 March 2004: Cosmo Oil leased from Nissan Motor its "X-TRAIL FCV" fuel cell vehicle to research hydrogen supply technologies from the consumer's perspective.

The company has started joint research with Nissan on how to fill the vehicle with hydrogen fuel.

ALA Business^{*2}

Technology and product developed by Cosmo Oil on its own

Cosmo Oil developed a technology to produce ALA by using a fermentation method and obtained a patent about ALA with benefits of plant growth. The company also holds a patent for the world's first ALA-contained high-performance, liquid fertilizer called the "Pentakeep-V" (distributed by Seiwa Co., Ltd.).

April 2004: Formed the new ALA Business Group within the R&D Department to seriously develop the ALA business, with planned sales of ¥2 billion for FY2007

In addition to what is mentioned above, other businesses include the supply of electricity and heat by using the co-generation facility and the SAP consultancy business to help clients introduce SAP systems.

Note: Concerning the businesses with an asterisk (*) above, please refer to Page 12.

Reference: Overview of Progress Made in Rationalization and Value Creation Efforts

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http://www.cosmo-oil.co.jp

| | | FY2003 | | | FY2004 | | | | |
|-----------------|-------------------------|-------------------|--|--------|------------------------|-------------------|-------------------|-------------------|----------------------|
| Item | Department | Original plan | Actual results % achievement (vs. plan as 100%) | | Original plan Forecast | | | | |
| | | | | | | H1 | H2 | Full-year total | Achievement level |
| | | (100 Million Yen) | (100 Million Yen) | (%) | (100 Million Yen) | (100 Million Yen) | (100 Million Yen) | (100 Million Yen) | (%) |
| uo | Supply | 36 | 35 | 97.6% | 20 | 12 | 10 | 22 | 106.2% |
| Rationalization | Sales & Marketing | 11 | 9 | 81.8% | 2 | 1 | 8 | 9 | 459.0% |
| iona | Logistics | 4 | 4 | 90.1% | 5 | 3 | 1 | 4 | 89.2% |
| Rat | Administration, etc. | 21 | 20 | 97.8% | 18 | 9 | 6 | 15 | 83.2% |
| | Total | 72 | 68 | 94.7% | 45 | 25 | 25 | 50 | <mark>110.7%</mark> |
| Value Creation | Supply | 16 | 18 | 107.0% | 32 | 13 | 16 | 29 | 88.8% |
| | Sales & Marketing | 40 | 46 | 115.9% | 55 | 15 | 44 | 59 | 108.5% |
| | New Business, etc. | 14 | 13 | 97.6% | 11 | 6 | 0.3 | 6 | 58.6% |
| | Total | 70 | 77 | 110.2% | 98 | 34 | 60 | 94 | <mark>96.6%</mark> |
| Grand | d total | 142 | 2 145 102.4% 143 59 85 144 100.4% | | | | | | |
| | | | | | | | COS | | L CO., LT |

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<u>Cautionary Statement Regarding</u> <u>Forward-Looking Scenarios</u>

This presentation contains statements that constitute forward-looking scenarios. While such forward-looking scenarios may include statements based on a variety of assumptions and relating to our plans, objectives or goals for the future, they do not reflect our commitment or assurance of the realization of such plans, objectives or goals.

<Notes on Page 10>

- *1. Japan Hydrogen & Fuel Cell Demonstration (JHFC) Project This project consists of the Demonstration Study of Hydrogen Fueling Facilities for Fuel Cell Vehicles being conducted by the Engineering Advancement Association of Japan, and the Fuel Cell Vehicle Demonstration Program being conducted by the Japan Automobile Research Institute. These demonstration activities are included in a support project for "empirical and other research on the demonstration of high-polymer fuel cell system" sponsored by the Ministry of Economy, Trade and
- *2. ALA

Industry.

ALA, or 5-Aminolaevulinic acids, is a natural and important amino acid found in all organisms, necessary for synthesizing chlorophyll and blood.

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