

23,915,467 clicks

For every click, Cosmo Oil makes a donation to the Cosmo Oil Eco Card Fund.



Each time you click on one of the "Living With Our Planet" projects, Cosmo Oil will automatically donate 1 yen to that project. As of July 2008, there are eight projects described on our website. Just click on whichever project you would like to support at home or abroad to contribute to the environment. The website received 5,533,808 clicks in fiscal 2007.

- * Each visitor is limited to one valid click per day.
- * You will not be charged for your clicks.
- * The figure 23,915,467 represents the number of clicks received as of March 31, 2008.

What We Can Do Right Now

What the hummingbird story inherited from indigenous people in South America can teach us

A girl named Mari is sitting in her classroom reading *The Hummingbird Who Tried to Save a Forest* in order to write a book report. Tomo, her brother, who likes to play soccer, asks what she's reading, and so the story begins. The main character in the story is a hummingbird that acts as a teacher. Together with the hummingbird, we learn about the issue of global warming. Other issues in the "What We Can Do Right Now" series introduce the Seed Planting School of a nursery operator in Furano, Hokkaido, the Silk Road Afforestation Project on the loess plateau of China, and coastal afforestation work being done in connection with the South Pacific Countries Support Project (Tuvalu).



URL <http://www2.cosmo-oil.co.jp/kankyo/charity/index.html> *Japanese language

URL <http://www.cosmo-oil.co.jp/netmovie/index.html> *Japanese language



A thank you letter to our cardholders from the government of Kiribati

The Kiribati government sent a thank you letter for our mangrove planting.

We began working in fiscal 2003 on measures to mitigate environmental destruction in the Republic of Kiribati, and fiscal 2008 marks our sixth year there. Measures taken to date include the installation of rainwater storage tanks, provision of plastic trays for use in natural salt production, installation of seawater pumps, mangrove planting, and technology transfer. The success of these efforts is largely due to the active support provided by the government of Kiribati, which is a project partner. Congratulations to our Eco cardholders on receiving this thank you letter from Anote Tong, president of Kiribati.



COSMO's Funding of Mangrove Planting Program in Kiribati

Climate change poses one of the biggest challenges to the entire global community today whilst the consequential rise in sea level in turn threatens our very survival as a nation and as a people with a distinct culture and way of life.

Mitigation and adaptation measures to counter these effects are therefore very welcome indeed. One of these measures involves the planting of mangroves along the coastline which cushions the impact of extraordinarily high tides. In this regard I wish to take this opportunity to express on behalf of the Government and the people of the Republic of Kiribati our deep gratitude for the ongoing program of mangrove planting which the International Society for Mangrove Eco-System (ISME) has been undertaking in Kiribati. I also acknowledge with gratitude the financial contributions which COSMO Oil has been providing to your organization in order to make this program possible. I would be further indebted if you would be so kind as to pass on to COSMO Oil Co this expression of gratitude.

Finally but not least I thank your good self and your dedicated team of volunteers for your tireless efforts to assist our people.

I will look forward to meeting you during your next visit to us in Kiribati.

Anote Tong



Anote Tong
President, Republic of Kiribati

About the Cosmo Oil Eco Card Fund

Many people would like to do something and somehow be involved in work for a better global environment. The Eco Card Fund is a fantastic way to translate that feeling into effective, concrete action. To deal with environmental issues, we must make judgments based on careful observation of our surroundings, and establish priorities. Data provided to the Project Council is detailed and truthful. Unclear points are discussed from the perspectives of corporate social responsibility, financial affairs, and legal compliance, and then action is taken. As a member of the Council, I have been quite impressed to see how people responsible for projects actually visit the sites and confer with others to arrive at a good understanding of the situation. Considerable experience has been built up, and a big network of people has been established. I think these things constitute a great asset to the Fund.

Reports by project participants on their experiences are posted on our website. It is important to use many different media and tools to keep a

wider audience informed about what we are doing. Spreading the message can create new opportunities for further activities. The more visible we make Fund activities, the greater the sense of satisfaction our cardholders will feel. I think it motivates people to become more involved. I hope to see more and more cardholders involved in the process of spreading and cultivating these seeds of hope. The emergence of a shared vision will surely provide the power that gives birth to a new round of action and keeps us moving forward.



Risa Tanaka

Editor-in-Chief, *Senden Kaigi* Magazine
(Member, Cosmo Oil Eco Card Fund Project Council)

For further information on the Cosmo Oil cards

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