

Cosmo Oil Eco Card Fund

# Activity Report 2012

10th Year : April 1, 2011 - March 31, 2012

**COSMO OIL**  
**Eco Card Fund**

“Living With Our Planet”

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## Seed Planting School and Adoption Project Nurturing both life and spirit Organized in commemoration of the Eco Card Fund's 10<sup>th</sup> Anniversary.

This Seed Planting School and Adoption Project evolved from a desire to organize a special project in commemoration of the Fund's 10<sup>th</sup> anniversary, not just as an event, but as something our cardholders, who lend us their unending support, could participate in. The project involved sending cultivation kits to “foster parents” and having them nurture seeds into seedlings. Responding to a notice placed in last year's activity report, an impressive 1,352 people applied to participate. Participants then returned the seedlings they nurtured between September and October last year to the Seed Planting School. These seedlings will be left to mature for a few years and be used for afforestation in Hokkaido. (Continued on page 3)

The former Furano Prince Hotel golf course is one location that has been designated for afforestation. Tree planting to restore this area to forest is underway.

Having survived Hokkaido's cold winter, seedlings received from “foster parents” sprouted in abundance with the onset of spring.

The Eco Card Fund Secretariat participated too!



### From the Seed Planting School

We would like to express our sincere thanks to everyone who nurtured seedlings for us. Many people were disappointed not to see their seeds germinate, but many have flourished with the onset of spring. Please be assured that the time and affection you devoted to them was not in vain.

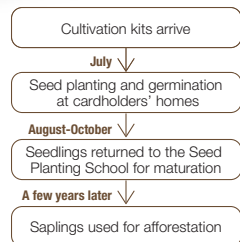


Returned cultivation kits  
New sprouts appeared on this day too



Furano in May as winter ends. The Tokachidake mountain range is visible in the distances

### 【 Project flowchart 】



### Message



**Hirohiko Ogiwara**  
Chairperson  
Cosmo Oil Eco Card Fund

## Striving for a Better future Together with Our cardholders.

Let me start by saying how delighted I was to be appointed Chairperson of the Cosmo Oil Eco Card Fund. I look forward to your continued support. The Cosmo Oil Eco Card Fund engages in activities in line with our philosophy: Living With Our Planet. Supported by our cardholders, we celebrated our 10<sup>th</sup> Anniversary last year. This represented a major milestone in our history, and in addition to launching five new projects including the Great East Japan Earthquake Recovery Support Project, we organized a Seed Planting School and Adoption Project to nurture both life and spirit and foster familiarity with our

projects among our cardholders. The small seedlings that cardholders nurtured from seeds over a monthlong period are now some 30~40 cm tall and are destined to be a part of Hokkaido's lush vegetation within a few decades. I would like to take this opportunity to express my sincere gratitude to the more than one thousand cardholders for their participation. We shall continue to share our thoughts on global environmental conservation with our cardholders and engage in and support whatever we can do now. I look forward to your continued support and cooperation.