

Cosmo Oil Eco Card Fund

Activity Report 2012

10th Year : April 1, 2011 - March 31, 2012

COSMO OIL
Eco Card Fund

“Living With Our Planet”

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Seed Planting School and Adoption Project Nurturing both life and spirit Organized in commemoration of the Eco Card Fund's 10th Anniversary.

This Seed Planting School and Adoption Project evolved from a desire to organize a special project in commemoration of the Fund's 10th anniversary, not just as an event, but as something our cardholders, who lend us their unending support, could participate in. The project involved sending cultivation kits to “foster parents” and having them nurture seeds into seedlings. Responding to a notice placed in last year's activity report, an impressive 1,352 people applied to participate. Participants then returned the seedlings they nurtured between September and October last year to the Seed Planting School. These seedlings will be left to mature for a few years and be used for afforestation in Hokkaido. (Continued on page 3)

The former Furano Prince Hotel golf course is one location that has been designated for afforestation. Tree planting to restore this area to forest is underway.

Having survived Hokkaido's cold winter, seedlings received from “foster parents” sprouted in abundance with the onset of spring.

The Eco Card Fund Secretariat participated too!



From the Seed Planting School

We would like to express our sincere thanks to everyone who nurtured seedlings for us. Many people were disappointed not to see their seeds germinate, but many have flourished with the onset of spring. Please be assured that the time and affection you devoted to them was not in vain.

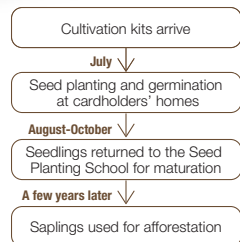


Returned cultivation kits
New sprouts appeared on this day too



Furano in May as winter ends. The Tokachidake mountain range is visible in the distances

【 Project flowchart 】



Message



Hirohiko Ogiwara
Chairperson
Cosmo Oil Eco Card Fund

Striving for a Better future Together with Our cardholders.

Let me start by saying how delighted I was to be appointed Chairperson of the Cosmo Oil Eco Card Fund. I look forward to your continued support. The Cosmo Oil Eco Card Fund engages in activities in line with our philosophy: Living With Our Planet. Supported by our cardholders, we celebrated our 10th Anniversary last year. This represented a major milestone in our history, and in addition to launching five new projects including the Great East Japan Earthquake Recovery Support Project, we organized a Seed Planting School and Adoption Project to nurture both life and spirit and foster familiarity with our

projects among our cardholders. The small seedlings that cardholders nurtured from seeds over a monthlong period are now some 30~40 cm tall and are destined to be a part of Hokkaido's lush vegetation within a few decades. I would like to take this opportunity to express my sincere gratitude to the more than one thousand cardholders for their participation. We shall continue to share our thoughts on global environmental conservation with our cardholders and engage in and support whatever we can do now. I look forward to your continued support and cooperation.

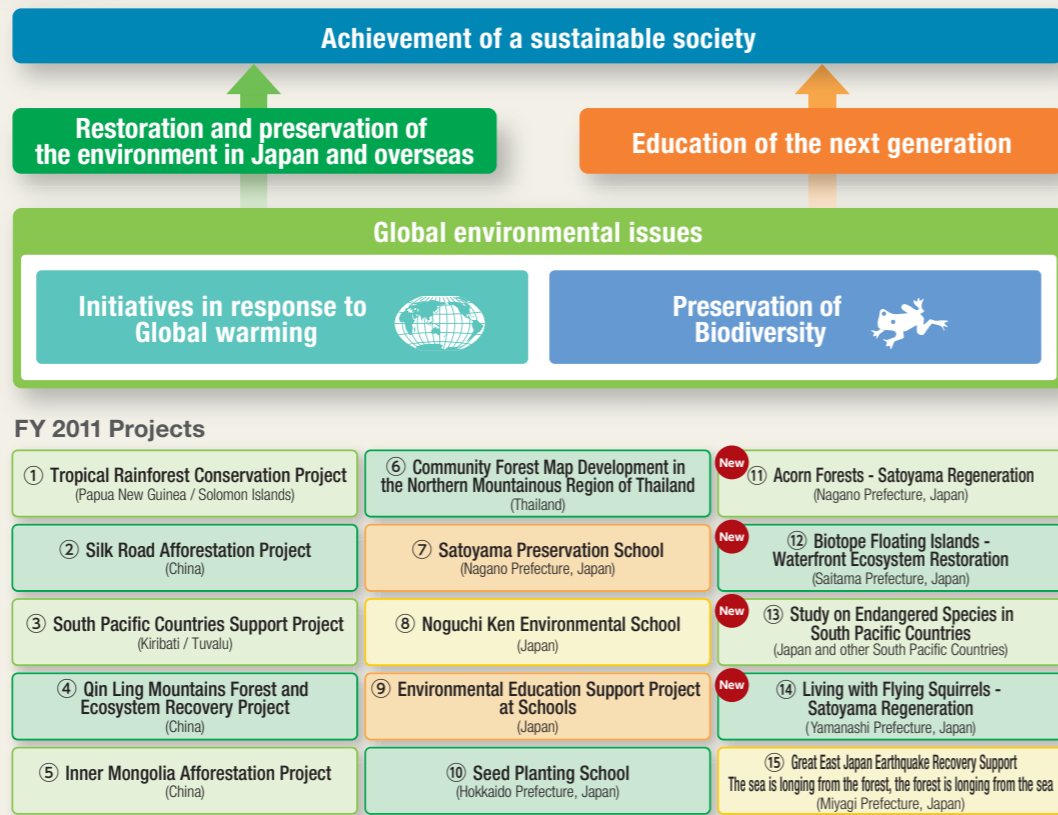
Living With Our Planet Projects

The Cosmo Oil Eco Card Fund endeavors to realize a sustainable society by conducting activities around two themes: "restoration and preservation of the environment in Japan and overseas" and "education of the next generation."

Given that poverty, food shortages, education and other social issues are closely related to environmental problems, our Living With Our Planet Projects take measures in line with its two main focuses: "initiatives in response to global warming" and "preservation of biodiversity," in the belief that they will lead to substantive solutions.

In fiscal 2011, the Fund decided to support four new projects selected through public solicitation and screening, as well as another project designed to contribute to local recovery in Tohoku following the Great East Japan Earthquake.

New Projects added through public solicitation and screening



Four new projects were added in line with the theme "preservation of biodiversity." These are introduced in more detail on page 6

Living with Flying Squirrels - Satoyama Regeneration (Yamanashi Prefecture)

There is an abundance of satoyama (managed woodlands or grasslands near human settlements) in the vicinity of Tsuru City, Yamanashi Prefecture that has become neglected due to residential development and unbalanced post-war forest planning, and the ecosystem is out of balance. Flying squirrels, which inhabit such satoyama, live in areas wooded with trees with cavities large enough to become nests, leaves and fruit they can eat, and in appropriate density to accommodate their gliding around. At present, the number of flying squirrels in Tsuru is falling, but by regenerating forests where many flying squirrels can live, this project aims to regenerate satoyama with rich biodiversity in which many species of other animals can also live.



A flying squirrel peering out of its nestbox

Biotope Floating Islands - Waterfront Ecosystem Restoration (Saitama Prefecture, etc.)

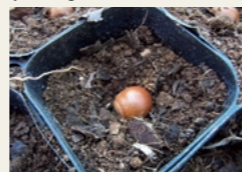
While development of urban and residential areas offer increasingly convenient and affluent lifestyles, water quality is declining as the banks of rivers and ponds which sewage flows into are being covered in concrete for protection and losing their natural purification functions. This project aims to promote ecosystem recovery by establishing floating islands made of materials such as forest thinnings so that the reeds that grow on such islands and living organisms that gather in its vicinity can foster and enhance water purification. Also, by involving citizens, children, corporations and local government in the building of these islands, we strive to promote understanding of this issue.



Birds and fish gather around a floating island set up a few years earlier

Acorn Forests - Satoyama Regeneration (Nagano Prefecture)

This project solicited local residents and children as well as volunteers from urban areas' help in planting trees on four hectares of land where satoyama preservation had been making progress until it was destroyed by wildfire. It endeavors to promote satoyama regeneration through interaction and environmental education. The name "Acorn Forest" was chosen in the hope the project could restore a forest of broad leaf trees where acorns could once again be collected through an "acorn return" plan that involved local children nurturing seedlings from acorns and returning them to a wooded area destroyed by wildfire.



Nurturing seedlings from acorns for return to the forest

Study on Endangered Species in South Pacific Countries (Japan and other South Pacific Countries)

South Pacific island countries such as Papua New Guinea, Fiji, Vanuatu and New Caledonia are home to the world's most outstanding virgin tropical forests and are blessed with rich biodiversity. On the other hand, however, they are also home to paradise birds, tree kangaroos, rare orchids and other flora and fauna that need urgent protection. Although these countries recognize overdevelopment of resources and destruction of natural environments, which pose a threat to biodiversity, as an issue, they have yet to come up with an effective solution. This project strives for sustainable protection of tropical ecosystems by analyzing issues from various angles such as environmental and economic systems, habits, culture, education and legal systems, and developing and sharing know-how that could offer an appropriate prescription.



Surveying a jungle without roads

The Eco Card Fund's 10th Anniversary

Report on the Seed Planting School and Adoption Project

Nurturing both life and spirit

(Continued from page 1) This project attracted applications from 1,352 cardholders. The cultivation kits used soil and seeds taken from the mountains in Furano, and out of consideration for both ease of germination and our ultimate afforestation objective, we selected two species: Japanese elm (*Ulmus davidiana* var. *japonica*) and North Japan hill cherry (*Prunus sargentii*). Approximately two months later 737 "foster parents" returned their cultivation kits to the Seed Planting School. At that point, only about 30% had germinated, and almost all of those that had were Japanese elm. Although many of the seeds nurtured by "foster parents"

passed the winter without germinating, some of them sprouted during the spring, and by the time we visited in mid-May, many of the Japanese elm had germinated. According to the Seed Planting School, many of the North Japan hill cherry will germinate during the summer months. Around the end of summer, starting with the biggest, we will start replanting these seedlings into the ground where they will spend next winter. They will then spend the next 3-5 years growing into saplings for afforestation. We will continue to keep you updated on their growth.



The small seedlings on the right germinated this spring (-5cm). The larger ones on the left germinated last autumn (20-30cm)



A seedling nursery awaiting transplantation. Those in the middle are 3-year-old Japanese elms, and those on the right are 5-year-old North Japan hill cherries



North Japan hill cherry (Prunus sargentii) flower

Great East Japan Earthquake Recovery Support
The sea is longing from the forest, the forest is longing from the sea



Multitudes of local children participating in the tree planting festival



Tree climbing triggered smiling faces

Planting trees in satoyama to protect the bountiful sea off Sanriku

With the aim of supporting recovery from an environmental perspective, the Eco Card Fund provided support to Mori wa Umi no Koibito (The sea is longing from the forest, the forest is longing from the sea), an NPO that engages in afforestation activities in satoyama in Kesennuma City, Miyagi Prefecture which suffered massive damage from the earthquake and tsunami of March 11. Nurturing satoyama by planting trees will enable rivers running down to the sea to enrich coastal waters off Sanriku with nutrients. Elsewhere, the 23rd tree planting festival held in Ichinoseki City, Iwate Prefecture on June 5, 2011 attracted the participation of some 1,200 people who planted about 1,000 saplings in the hope of recovering from the disaster. In August, the Fund also conducted a 4-day residential summer school to provide environmental education to children who will bear future responsibility for the natural environment. The children had a wonderful time playing in the river, observing nature and climbing trees. The Fund later received words of gratitude from their parents saying, "the summer school restored my child's smile."

We received lots of messages from the lucky people whose seeds germinated as well as those whose didn't.



Hanasaka-jiiisan
To the staff of the Seed Planting School Thank you for working so hard for afforestation. I did my best to nurture my seeds in the hope of helping. Only two seeds germinated, but they were very cute and I am sad to see them go. It is my heartfelt wish that they grow into magnificent trees.



HAPPY
My seeds germinated so now I want them to grow bigger and bigger. I would like to see them when they've matured.



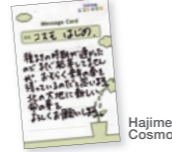
Onigiri
Unfortunately my seeds didn't germinate. It is my hope that they will become part of the soil in Hokkaido and nurture other trees.



Lala-chan's Mom
I was delighted to find an environmental project I could participate in and gave it a go. Eventually the seeds germinated into cute little seedlings. Now I hope you will nurture them into big trees.



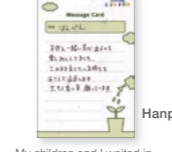
Yu-chin
To the staff of the Seed Planting School I am determined to make it to Furano one day. I want to treasure the world's trees wherever I go.



Hajime Cosmo
I planted the seeds late so they haven't germinated yet, but they are probably waiting for next spring. Now I'm entrusting you to return these new seeds of life to the northern soils.



NOZOMI
I was delighted that two seeds germinated, but I hope they grow sturdy into big trees so our world can become a more beautiful place in the future. Wishing you all the best.



Hanpen
My children and I waited in anticipation for the seeds to germinate. Then, when the time came to return them, we really wanted to continue nurturing them. I hope they grow to be big and strong.

Eco Tours of new projects

The Fund organized Eco Tours to enable Eco Card Fund cardholders to learn about the activities of new projects adopted in fiscal 2011.

Biotope Floating Islands - Waterfront Ecosystem Restoration

A floating island was made as one of the programs at the Lake Miyuki Uki Uki Festa held on September 18, 2011 at Gongendo reservoir in Kuki City, Saitama Prefecture. Fifteen Eco Card holders, together with their families and friends, cooperated with Festa participants in this endeavor under baking sunshine.



Created by strapping coconut bags stuffed with charcoal from tree thinnings to a raft made from logs and bamboo more than 3 meters in length, floating islands weigh some 600kg when complete. Nine such islands were completed at the Festa. At the front of the photo is a newly built island, and much like the one in the back that was built several years ago, it will eventually harbor an abundance of vegetation where living creatures are certain to gather.

Living with Flying Squirrels - Satoyama Regeneration

Forty-five participants comprising 19 Eco Card holders and their families and friends gathered in the warm sunshine of autumn for this residential tour held in Tsuru City, Yamanashi Prefecture over the weekend of October 9-10, 2011. After hearing about the roles forest ecosystems play and how forests in which flying squirrels can live are created, the participants took up their saws and tried their hand at tree thinning and improvement cutting.



At a shrine near the forest where participants tried tree thinning, there is a huge tree where flying squirrels nest. Here, participants kept watch from sunset when the nocturnal creatures leave their nests in tree cavities to search for food and sunrise when they return from the forest. Fortunately, their quiet vigilance paid off and everyone was rewarded with flying squirrel sightings.

Project Introductions

Your donations supported 15 projects in fiscal 2011. Here we report on our activities with our project partners in Japan and around the world.

More detailed information can be found on the Cosmo Oil Eco Card Fund website. <http://www.cosmo-oil.co.jp/eng/envi/>
Home > Environment

Regions in which we engage in projects

Project Profiles
The Cosmo Oil Eco Card Fund launched its Cosmo The Card House Eco card in April 2002 and Cosmo The Card Opus Eco card in June 2006. Using both cardholders' 500 yen annual contributions and donations from the Cosmo Oil Group, the Fund engages in Living With Our Planet Projects to nurture the global environment. This is the 11th year the Fund has engaged in such activities.



1-1 Papua New Guinea: Tropical Rainforest Conservation Project

The support of 1.5 Eco Card holders (¥500/person) enables one person to attend a lecture on sedentary organic farming.

In Papua New Guinea, we have been providing guidance on farming technology and promoting its widespread use to enable local residents to earn a stable cash income and maintain self-sufficiency in feeding themselves. In fiscal 2011, we received lots of good news. In one case, farmers who had received agricultural training saved money from the sale of their produce and opened a store. According to a follow-up survey of our graduates, many of them continue their activities diligently, if only on a small scale. The people of Sanbam village understand the importance of forests and have exchanged a memorandum on tropical rainforest conservation.



Planting carefully, one-by-one

1-2 Solomon Islands: Tropical Rainforest Conservation Project

The support of 360 Eco Card holders (¥500/person) provides training for one agricultural trainee for one year.

In the Solomon Islands, we have been providing technical guidance and promoting the widespread practice of sedentary organic farming as a means of controlling excessive slash-and-burn agricultural practices while ensuring local residents earn adequate cash income to enable them to be self-sufficient in feeding themselves. In fiscal 2011, we provided 20 people with one year of training. We also had specialists analyze their fertilizers and installed rice threshers, so the cultivation and sale of rice is gradually increasing.



2 China: Silk Road Afforestation Project

The support of one Eco Card holder (¥500/person) enables us to plant 28 sea buckthorn seedlings.

Desertification is spreading rapidly along the Silk Road as well as on the Loess Plateau. To facilitate planting these areas with sea buckthorn, an economically valuable crop well suited to the local climate, we have established a seedling center and have been providing local farmers with seedlings. In fiscal 2011, many of the seedlings planted the previous years died due to widespread drought seen once every 50 years. However, some of the seedlings planted a few years previous have matured and begun to produce fruit giving hope for the future.

3-1 Kiribati: South Pacific Countries Support Project

The support of one Eco Card holder (¥500/person) enables us to plant 1.3 mangrove trees.

The low-lying South Pacific island of Kiribati already suffers from rising sea levels, and ocean swells inundate coastal areas. To prevent coastal erosion, we have been planting mangrove trees in partnership with local young people and children. In fiscal 2011, we planted a total of 8,413 mangrove seeds in two phases: in October and again the following February. Seventy-five percent of last year's seedlings have taken root, and we are making steady progress. In fiscal 2012, we will continue this activity in partnership with local citizens.



- 1-1 Planting trees with local residents in Sanbam village
- 1-2 Threshing rice harvested during rice cultivation training
- 2 May this year's seedlings grow healthy and strong
- 3-1 Local children participate in mangrove planting
- 3-2 Gathered around "Go-Mee," a board game designed to teach children about waste disposal

3-2 Tuvalu: South Pacific Countries Support Project

With the support of 24 Eco Card holders (¥500/person) we create one environmental education tool and children learn about waste management.

In the South Pacific island of Tuvalu, we have been planting mangrove trees to alleviate coastal erosion, and educating children about waste management. In fiscal 2011, despite being afflicted by drought, we planted 1,200 trees together with local children and engaged in widespread afforestation. We also made and distributed a native language version of the board game we created last year to educate children about waste disposal.



4 China: Qin Ling Mountains Forest and Ecosystem Recovery Project

The support of one Eco Card holder (¥500/person) enables us to plant 12 pine seedlings.

The Qin Ling Mountains are a veritable treasure trove of rare wildlife where critically endangered species such as the golden snub-nosed monkey and the giant panda can be found. We are restoring biodiversity to its forests through the afforestation of forest roads that impede the movement of animals. In fiscal 2011, we planted 11,000 trees over 14km of road. We also continued providing support for environmental lectures at universities and research into the ecology of golden snub-nosed monkeys.



5 China: Inner Mongolia Afforestation Project

The support of one Eco Card holder (¥500/person) provides environmental education for one elementary school student.

In the autonomous region of Inner Mongolia where desertification is spreading, we are devoting our efforts to both the planting of sea buckthorn, an economically valuable crop, and environmental education for local elementary and junior high school students. In fiscal 2011, we engaged in large-scale soil improvement activities in our seedling nursery and nurtured a total of 200,000 buckthorn cuttings in partnership with locals and our participants. The appearance of fruit on many of the trees planted three years previous gave rise to a sense of achievement. Citizens' enthusiasm is growing and we will continue these activities.

6 Thailand: Community Forest Map Development in the Northern Mountainous Region of Thailand

The support of 910 Eco Card holders (¥500/person) enables us to map a community forest and create a Village Encyclopedia for one village.

In the northern mountainous region of Thailand, we have been creating the maps required for applications to have government-owned forests restored to "community forests" so that local residents can resume use of the forest to lead sustainable lives. We have also been compiling information about local villages to create a Village Encyclopedia in conjunction with the map. In fiscal 2011, we created maps of 6 villages. On occasion, these maps have been used in discussions with national government and they are beginning to be utilized.



Environmental messengers - go forth and flourish!

8 Japan: Noguchi Ken Environmental School

The support of 217 Eco Card holders (¥500/person) results in the creation of one "environmental messenger."

To foster the development of "environmental messengers" capable of taking environmental action and communicating their message to the rest of the world, we launched the Environmental School with alpinist Noguchi Ken as its headmaster. In fiscal 2011, a total of 36 people participated in two sessions hosted by the Environmental School on Sado Island and in the Shirakami Mountains respectively. On Sado, participants learned how the Japanese crested ibis is being protected. In the Shirakami Mountains participants experienced the richness of nature while trekking along rugged ravines and mountain trails for three days.



7 Japan: Satoyama Preservation School

The support of 60 Eco Card holders (¥500/person) enables one elementary school student to receive environmental education and experience rice cultivation in a school's rice field.

The Satoyama Preservation School is an agricultural education program devoted to preserving and regenerating satoyama and training young people who will become the custodians of the next generation by utilizing abandoned agricultural land in Iizuna, Nagano Prefecture. Farmers in Iizuna provide rice seedlings for children to grow in rice fields at urban schools and visit them to provide lessons with a view to enhancing students' awareness of the environment and growing crops for food. The School also teaches students how to grow and sell grains and organizes tours to promote interaction between people living in farming communities and people living in cities.



9 Japan:
Environmental Education Support Project at Schools

The support of 975 Eco Card holders (¥500/person) provides one school with environmental education for one year.

We provide environmental education programs by linking NPOs nationwide that know how to conduct nature programs with schools looking for such expertise and opportunities. In fiscal 2011, we supported programs at 10 schools in Japan. These all involved meetings with teachers and both preparatory and follow-up activities to ensure a memorable environmental education experience. This year's activities marked the end of this project, but we sincerely hope children will make use of what they have learned in their daily lives and go on to create a better future.



10 Japan:
Seed Planting School

The support of one Eco Card holder (¥500/person) enables us to provide three saplings.

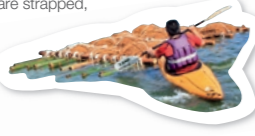
Working under the slogan "Sowing seeds in minds and the earth," we gather tree seeds and seedlings (juvenile trees that have germinated from seeds), nurture their growth and provide the resulting larger saplings to organizations that engage in tree planting in Hokkaido. Believing that planting tree species native to any given locality leads to natural revegetation, we have been nurturing varieties of pines (Picea glehnii) and oaks (Quercus crispula Blume). In fiscal 2011, we provided 8,008 saplings, and a total of 620 individuals participated in planting seeds and seedlings. Through our Adoption Project, we provide knowledge and skills related to nurturing seedlings.



12 Japan:
Biotope Floating Islands - Waterfront Ecosystem Restoration

The support of 20 Eco Card holders (¥500/person) enables one person to experience making a biotope island.

In fiscal 2011, we built biotopes in three locations: Gongendo reservoir in Kuki City, Saitama Prefecture; Osagami reservoir in Koshigaya City, Saitama Prefecture; and Sakatagaik Park in Narita City, Chiba Prefecture. Between 80 to 250 people, including both children and university students, participated in each event and built between two and nine 3.5m square floating islands. Comprising rafts made of timber from forest thinning and bamboo to which Coconut sacks stuffed with charcoal made from forest thinnings are strapped, floating islands help forestry development, and their charcoal component contributes to water purification.



14 Japan:
Living with Flying Squirrels - Satoyama Regeneration

The support of 103 Eco Card holders (¥500/person) enables us to enter the forest on one occasion to survey flying squirrels.

This project aims to nurture a forested area northeast of Mt. Fuji in which flying squirrels can coexist with mankind. Over the first year, we went into the forest on 100 occasions to conduct surveys. As a result, the ecological survey of flying squirrels conducted in forest surrounding a shrine that will be the field for our activities revealed it was inhabited by two squirrels and the possibility that they are breeding. We also learned that many wild animals pass through the surrounding mountain forests. Hereafter, we will consider activities such as planting broad-leaved trees as providers of food for forest animals while engaging in improvement activities in mountain forest neglected hereto.

15 Japan:
Great East Japan Earthquake Recovery Support
The sea is longing from the forest, the forest is longing from the sea

Introduced on page 3, Highlights of fiscal 2011

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13



11 Japan:
Acorn Forests - Satoyama Regeneration

The support of one Eco Card holder (¥500/person) enables us to plant 0.6 saplings.

This project aims to restore satoyama ravaged by wildfire. To start things off, we organized a tree planting tour in which people solicited from outside of the prefecture worked in partnership with local volunteers to plant 5,600 seedlings of various species including Japanese oak (Quercus serrata) and dogwood (Benthamidia japonica) over an area of 1.5 hectares. We then launched an initiative to create an "Acorn Forest" by nurturing trees from acorns. Multitudes of acorns collected by kindergarten students on their walks were planted one by one in pots and fields. We will nurture the resulting seedlings with a view to planting them in spring 2013.

Project Introductions

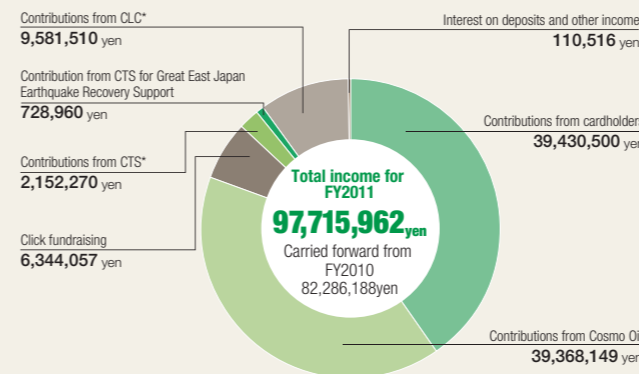
<http://www.cosmo-oil.co.jp/eng/envi/>
Home > Environment

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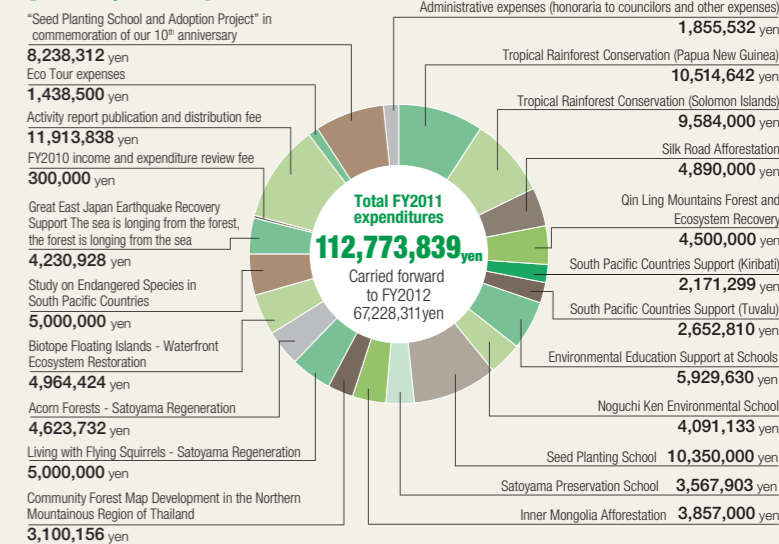


Income and Expenditure Report

[Total income]



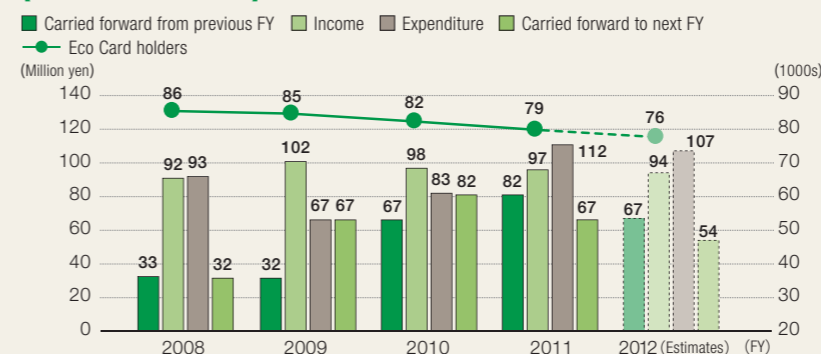
[Total expenditure]



● Supplementary explanation

Five new projects were added in fiscal 2011 and total expenditure amounted to 112 million yen. With the addition of Cosmo Trade and Service's contribution for Eastern Japan Recovery Support, total income came to 97 million yen. This, coupled with the balance brought forward from fiscal 2011, means that a balance of 67 million yen will be carried forward to fiscal 2012.

[Funds and cardholders]



Review of the Income and Expenditure Report by an independent certified public accountant (excerpt)

At the request of the Cosmo Oil Eco Card Fund, I reviewed its Income and Expenditure Report for fiscal 2011 (April 1, 2011-March 31, 2012). Responsibility for the production of this report lies with the Fund's management. My responsibility is solely to express an opinion based on an independent review conducted in compliance with Auditing and Assurance Practice Committee Research Report No. 20 "Research Report on CPA's Assurance Engagements" published by the Japanese Institute of Certified Public Accountants. As a result, I found the report to be in compliance with accounting standards generally regarded as fair and appropriate in Japan and to be free of material misstatements.

Toshiya Kato, Certified Public Accountant, May 16, 2012

Introducing Cosmo The Card

Cosmo The Card Opus Eco and Cosmo The Card House Eco are card plans that anyone can join if they want to do something good for the earth.

Cosmo The Card Opus Eco and Cosmo The Card House Eco receive 500 yen contributions each year from their cardholders as well as donations from the Cosmo Oil Group, and use this money to provide donations to support the activities of NPOs and public service organizations dedicated to environmental conservation.

Cosmo The Card Opus Eco
Cosmo The Card House Eco
Donations from cardholders

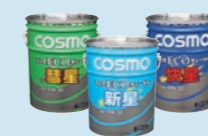
+ Donations from the Cosmo Oil Group

Funds are used to run "Living With Our Planet" projects which support global environmental conservation

Cardholders make 500 yen donations when they join, and then again every subsequent year in the month that they joined.

Cosmo Oil Lubricants Co., Ltd.

Eco-friendly diesel engine oil
Cosmo ECO Diesel Series
Vehicles fitted with DPF (diesel particulate filters) are increasingly commonplace as we strive to reduce atmospheric pollutants. However, they are prone to clog when used with conventional diesel engine oil and are associated with inferior catalyst performance. The Cosmo ECO Diesel Series contains less of the constituents behind these problems and contribute to both the durability and fuel efficiency of the engine. Moreover, a portion of the sales from these products is donated to the Cosmo Oil Eco Card Fund. In fiscal 2011, donations amounted to ¥9,581,510.
<http://www.cosmo-lube.co.jp/lub/lubproduct10.html>



Cosmo Trade and Service Co., Ltd.

Eco-friendly batteries for vehicles with charge control systems
Cosmo ECO.R
Efficient charging capacity reduces the amount of fuel needed to power the alternator (car generator) used to charge the battery thereby helping reduce CO2 emissions and improve fuel efficiency. A portion of the sales from this product is donated to the Cosmo Oil Eco Card Fund. In fiscal 2011, donations amounted to ¥2,152,270.
<http://www.cosmo-trade.com/goods/carcare/ecor.html>



For further information on Cosmo Oil cards

- Cosmo The Card House Eco**
0120-987-622 (from inside Japan only)
Mobile phone users +81-3-4330-1660
Mon-Sat & holidays: 9:15-17:30
Sundays: 10:00-17:30
- Cosmo The Card Opus Eco**
Northern Japan +81-22-771-1500
Tokyo +81-43-296-6200
Chubu +81-59-353-2100
Osaka +81-6-4863-0100
Open 365 days a year 9:00-21:00

TOPICS

The Cosmo Oil Eco Card Fund Website

In addition to our website which provides a detailed overview of projects, we also write a Secretariat's Report (blog) providing firsthand accounts of site visits, etc.



Cosmo Oil Eco Card Fund Activities
<http://www.cosmo-oil.co.jp/eng/envi/eco/project.html>



Cosmo Oil Eco Card Secretariat's Report (Japanese only)
<http://cosmooil.info/>

Once-a-day fundraising through the Internet

Cosmo Oil makes donations to the Cosmo Oil Eco Card Fund whenever cardholders select a project by clicking on them through the Cosmo Oil Click Fundraising site. Each cardholder can select one project a day, every day. 6,344,057 clicks (= yen) were recorded in fiscal 2011.



<http://www.cosmo-oil.co.jp/kankyo/charity/>
 Home > Environment > Click Fundraising (Japanese only)

Click fundraising by mobile phone

You can participate in click fundraising by mobile phone via the official Cosmo Oil site for mobile phone users. (Japanese only)



Cosmo Oil exhibited products at Eco-Products 2011, Japan's largest exhibition dedicated to the environment.

Every year, Cosmo Oil exhibits at Eco-Products, Japan's largest environment-themed exhibition which is held annually in December. In 2011, our booth focused on introducing projects funded by our Eco Card Fund and making these activities widely known.



The main stage comprised a huge model imaged after Eco Card Fund projects. Visitors listened to project introductions enveloped in the aroma of forest thinnings.

A "mechanical tree shaped donation box" made of wood. Forest animals begin to move as a marble drops from above. Cosmo Oil made a donation corresponding in value to the number of marbles collected at the bottom during the exhibition.

Update on the Philippines: Sustainable Farming Support Project, a completed project

Fiscal 2002–2010 [8 years of support]

Our sustainable farming support project in Palawan, the Philippines engages in ericulture, an activity well-suited to the climate of this area with little local industry, and aims to foster the economic independence of women by spinning yarn from silkworms and manufacturing silk products. Following guidance and training, the women managed to establish quality control, organizational management and sales routes by the final year. Feedback received from women who had undergone training included "I was able to learn many skills from ericulture to spinning and weaving. (Genepie)," "It's fun to weave scarves from yarn I have spun myself, and making money from the products I sell makes me so happy. I intend to work harder to make high quality products. (Magdalena)" and "At first I couldn't understand why we were doing this, but now I realize the ericulture project is not just a job; it is a way to earn an income. (Analyn)," and they continue to pour their efforts into this endeavor.



From Philippines

Call for participants for fiscal 2012 Eco Tours

How about participating in an Eco Tour that enables you to experience projects supported by the Eco Card Fund? Please take this opportunity to see and hear about projects supported by our cardholders, firsthand.

To request a pamphlet, please contact us through either the enclosed questionnaire or the Fund's website.

*We already stopped accepting applications of some Eco Tours.

Planting large walnut trees in a forest inhabited by flying squirrels

This project strives to foster ecosystem restoration and expand the habitat of flying squirrels by managing forests and planting broadleaf trees. This tour will involve participants planting mature walnut and Japanese beech trees in a forest inhabited by flying squirrels.

Tour Dates

1st Tour: Saturday, Oct. 13, 2012
 2nd Tour: Saturday, Oct. 27, 2012
 *Both tours are the same in content

Destination

Tsuru City, Yamanashi Prefecture
 (Starts and ends in front of Tokyo Station)

Targeted No. of Participants

30 (Tentative)
 *In principle, Eco Card holders only

Fee

¥3,000 per person (Tentative. Includes lunch and bus transportation between the meeting point and the tour destination)



Making a biotope floating island

This project aims to make floating islands out of biodegradable materials such as forest thinnings, bamboo and charcoal, and to float them on lakes and ponds. The resulting floating islands become habitat for flora and fauna (biotopes) and contribute toward restoration of the aquatic ecosystem.

Biotope: Habitat for flora and fauna

Tour Dates

1st Tour: Saturday, Sept. 8, 2012
 *Postponed to Sunday, Sept. 9 in the case of rain
 2nd Tour: Sunday, Oct. 28, 2012
 *Postponed to Sunday, Nov. 11 in the case of rain

Destination

1st Tour: Sanuki Mannou National Park (Lake Mizudori), Nakatado-gun, Kagawa Prefecture
 2nd Tour: Gongendo reservoir (Lake Miyuki) Satte City, Saitama Prefecture

Targeted No. of Participants

100–200 (Tentative)
 *Including members of the public

Fee

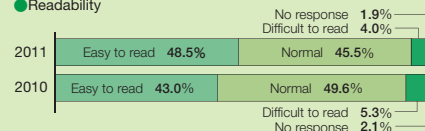
Free of charge



Results of surveys conducted up until last year (excerpt)

Numerous people respond to the survey we enclose in our activity reports each year. Based on this feedback, we are gradually making our reports easier to read and understand. We hope you will continue to share your thoughts and opinions with us.

● Readability



● Understandability

