

Cosmo Oil Eco Card Fund

# Activity Report 2014

12th Year: April 1, 2013 - March 31, 2014

**COSMO OIL**  
**Eco Card Fund**

“Living With Our Planet”

## INFORMATION

### Introduction to the Cosmo Oil Eco Card Fund Website

In addition to providing an outline of each project, our Secretariat uses the website to publish reports (blogs) on information including onsite surveys and daily activity updates received from our project partners, so please take a look. (Japanese only)



Introduction to the the Cosmo Oil Eco Card Fund's activities  
<http://www.cosmo-oil.co.jp/eng/envi/eco/project.html>

# We've chosen new projects!

With the support of our members' donations, we supported 14 projects in fiscal 2013. 3 projects achieved each goals and we have discontinued as the fund in fiscal 2013. We added three new projects in fiscal 2014 and continue to support activities for 14 projects. We will continue to use your donations for activities to restore and preserve our global environment and educate the next generation.

### New Project No.1

#### Nature Experiences in the Afan Forest



#### The C. W. Nicol Afan Woodland Trust

We will create opportunities that enable children with little exposure to nature and child victims of the Great North Eastern Japan Earthquake to experience nature and live as they please.

### New Project No.2

#### Protecting our Red Pine Forests

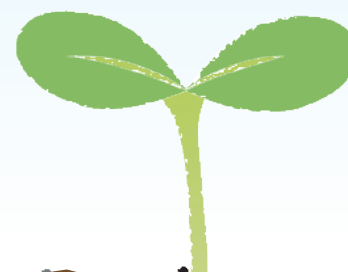


#### (NPO) Laboratory of Earth Conscious Life

We will collaborate with volunteers from the public to restore and nurture 14 hectares of abandoned red pine forest in Ina city, Nagano prefecture while surveying its biodiversity.

### New Project No.3

#### Information Dissemination from Minamisanriku Town!



#### NPO Kid's Door

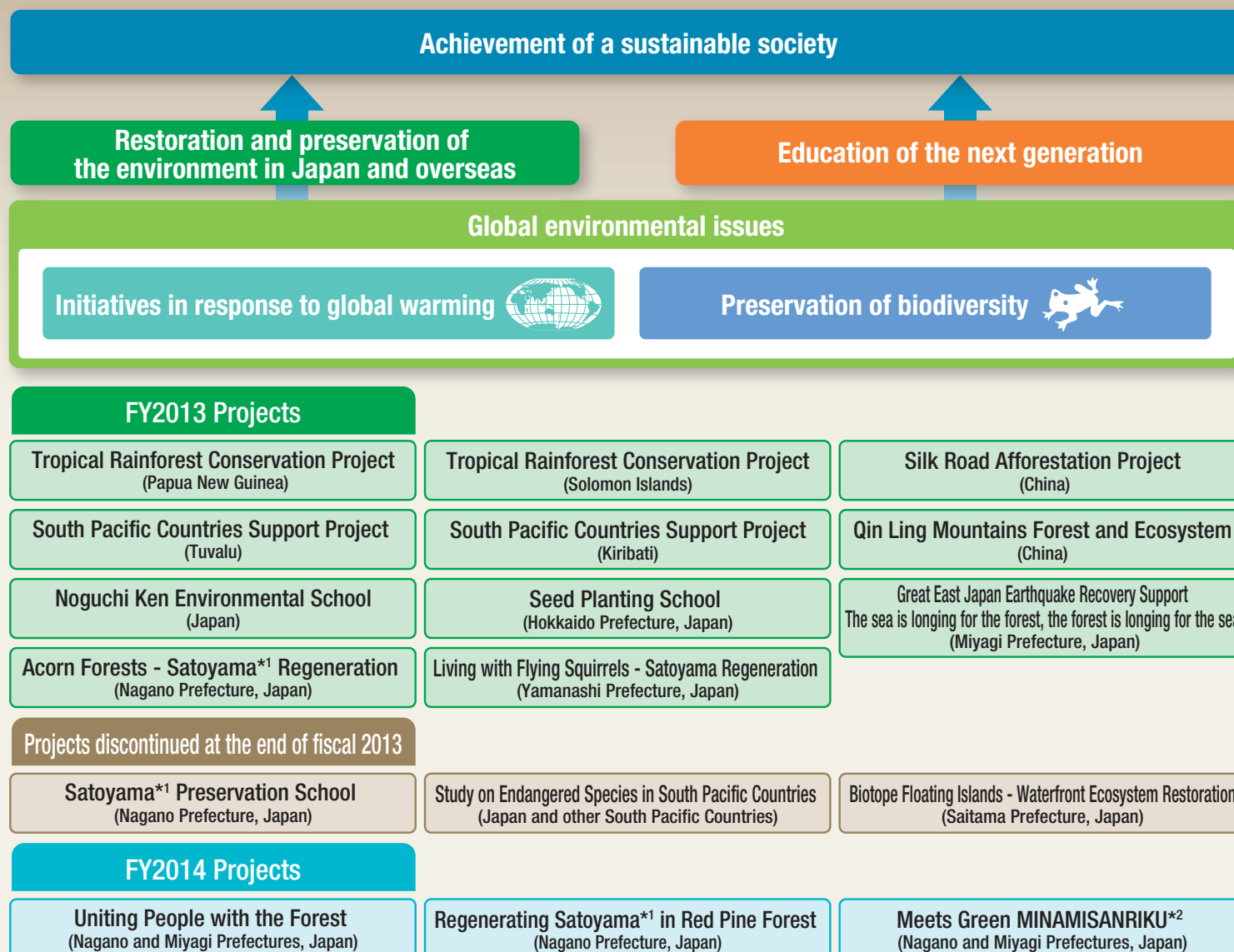
Junior and senior high school students from Minamisanriku town where was badly affected by the Great East Japan earthquake are publicizing nationally and internationally the fact that their town aspires to become a model region for sustainability and recycling.

The Cosmo Oil Eco Card Fund endeavors to realize a sustainable society by conducting activities around two themes: “restoration and preservation of the environment in Japan and overseas” and “education of the next generation.”

Given that poverty, food shortages, education and other social issues are closely related to environmental problems, our Living With Our Planet Projects take measures in line with its two main focuses: “initiatives in response to global warming” and “preservation of biodiversity,” in the belief that they will lead to substantive solutions.

Eco Card holders' annual donations (¥500/cardholder) and contributions from the Cosmo Oil Group are used to provide each project with a subsidy determined by their activities. In fiscal 2013 we extended our support to 14 projects. Three of these achieved their goals and we have discontinued the Fund's support. However, we also added three new projects in fiscal 2014 and continue to support activities for 14 projects.

\*See page 4 for a breakdown of the Fund's income and expenditure.



\*1 Domestic woodlands \*2 Minami Sanriku, Miyagi: This area was badly affected by a tsunami of the Great East Japan earthquake.