



## Communication with Society

### 社会とのコミュニケーション

We believe that disclosing information to as many people as possible and listening to the opinions of our customers through the use of a variety of communication tools and media will guide us in the direction that we should proceed as a company.

### ✦ Environmental Education Tools

#### • Earth Environment Book

In Fiscal 2002, we distributed “Earth Environment Book”, specifically compiled for elementary school children, to those who want it for free (limited to educators; shipment costs to be paid by the receiver). Focusing on the activities of people who are involved in environmental conservation and the messages from them, this book is comprised of columns that address such questions as “What happens if climate change progresses?” and “What happens if the ozone layer is destroyed?”

#### • Cosmo Children’s Earth School on the Website, “Econets”

This is a website that offers education about the environment, with the objective of fostering awareness about the environment in children in an enjoyable way. It is structured in a way that adults can also think about environmental issues together with the children. We plan to offer workshops in the future through which real nature experiences can be enjoyed as well.

<http://www2.cosmo-oil.co.jp/econets/index.html>

## Cosmo Children's Earth School

We offer the "Cosmo Children's Earth School", an educational platform that aims to foster healthy development and an awareness about the environment in children of the future.

### • Nature Art Workshop for Children

In May 2004, we held the "Nature art workshop for children – Wonder hat carnival" with the artist, Kozue Hibino, as our lecturer.

After a stroll through the woods, the children return to the classroom to create their own original hats based on a "forest" theme. The artwork is then photographed, put into the form of a picture-book style greeting card, and sent with Christmas messages to children who are being hospitalized for a long time.

Project members	Cosmo Oil, Wonder Art Productions Sugino Fashion College
Project location	Minato-ku, Tokyo Institute for Nature Study affiliated with the National Science Museum Sugino Fashion College
Project date	May 22, 2004
Participants	30 elementary school students from the Tokyo area 10 student volunteers from the Sugino Fashion College 13 company staff volunteers from Cosmo Oil

### • 12th Cosmo Waku Waku Camp

As part of the "Cosmo Children's Earth School", we held in August 2004 a nature experience program called "Cosmo Waku Waku Camp" for elementary school children orphaned by traffic accidents.

This program, operated primarily by volunteer company staffs, was a 2 nights and 3 days excursion during which everyone helps to turn scrapped drum cans into rafts. Games were played at the lake, company staffs create a picture-story show about fuel cells, and then the children get to try riding a fuel cell powered car.

Project members	Cosmo Oil National Outfitters Training School, NPO
Project location	Niiharu Nature Academy, Niiharu Village, Gunma Prefecture
Project date	August 5 - 7 (2 nights, 3 days), 2004
Participants	42 elementary school children orphaned by traffic accidents 19 company staff volunteers from Cosmo Oil

## Cosmo Fine Art Kids

Due to domestic violence, the number of children who have parents but who live in child institutions such as orphanages or foster homes is increasing dramatically. As the encouragement to these children in such circumstances, Cosmo Oil began an original program that introduces art therapy called "Cosmo Fine Art Kids". In Fiscal 2004, we held the program 3 times for children of child institutions in the Sugunami district of Tokyo. The artist, Kuku Minami, and company volunteers

visited the child institutions on the weekend, and enjoyed various activities such as drawing or firing ceramics together with the children. This program was put into action based on our knowledge of how to sponsor children-oriented programs accumulated from many years of experience, in a way that made full use of the abilities of our volunteer company staffs.

## Cosmo Oil Voice of the Earth

We hold a concert that is based on the theme of "thinking about the relationship between people and nature". The theme of the 3rd concert held in May 2005 was "Landscape with water", and it involved a collaboration of 3 marimbas, per-

cussions, and poem readings. The ensemble of Noriko Kato, Noriko Honjitani (marimba, percussion), Petite Kai (guitar), and Michitaka Tsutsui (reading) was performed at Kioi Hall. Volunteer company staffs served as ushers.

## Environmental Magazine "TERRE"

This magazine was launched in March 2004 based on the concept of an "environmental cultural magazine which hands down the great wisdom of humankind to the next generation". We are delving into the truly great ways of life and thinking of the present and past from the perspective of the "environ-

ment". By learning about the wisdom of people gained from nature, we hope that this magazine will provide an opportunity for people to think about what they should be doing, now.

\* "Terre" is a French word meaning earth or ground.

## ✦ Cosmo Earth Conscious Act

Cosmo Oil and the 38 radio stations that are members of JFN (Japan FM Network) including TOKYO FM have formed a partnership, and based on the theme, "Earth consciousness Hearts to Love & Feel the Earth", we have launched the "Cosmo – Earth Conscious Act", an initiative that incites people worldwide to protect and conserve the global environment.

### • Earth Day Concert

We have sponsored the Earth Day Concert every year since 1990 on April 22nd, "Earth Day". Artists of Japan who sympathize with the concept, "Earth consciousness–Hearts to Love & Feel the Earth", collaborate to sing their love of earth.

### Artists in Fiscal 2005

Kazufumi Miyazawa,  
Tokyo Ska Paradise Orchestra, Hitoto Yo

## ✦ Clean Campaign

We conduct environmental activities throughout the year in an enjoyable way that allows all participants to get acquainted with nature. In addition to cleanup drives, we use our creativity to put together events ranging from live concerts to sports events in which people of all ages can participate.

### Results of Fiscal 2001-2004 (accumulation)

Number of Locations: 164

Number of Participants: 66,704

Total Volume of Collected Waste: 1,091,777 liters

## ✦ Exhibition at the EXPO 2005 AICHI JAPAN, "NGO Global Village"

### • See for Yourself the Reduction of CO<sub>2</sub>! — A CO<sub>2</sub> Absorption Experiment Using Plants —

At the Cosmo Oil booth at the Expo 2005's "NGO Global Village", we conducted CO<sub>2</sub> absorption experiments using plants together with Miwa Laboratory of the Waseda University's Science and Engineering.

This was an experiential experiment in which we had visitors actually participate so that they could see through their own eyes how plants absorb CO<sub>2</sub>. When light is thrown on the plants, the concentration within the dome placed at the center of the CO<sub>2</sub> absorption equipment declines. What can not ordinarily be seen by the naked eye is displayed on monitors in the form of a graph.

Other environmental activities conducted by Cosmo Oil were also introduced through movies and slideshows.

### Summary of the "CO<sub>2</sub> absorption by plants - a real time continuous experiment" event

Producer: Yoshiyuki Kouzu (Composer)

Editor: Yoshiyuki Miwa

(Professor, Science & Engineering, Waseda University)

Cooperation: Miwa Laboratory (Waseda University)



## ✦ Ken Noguchi Lecture and Exhibition

Beginning in Fiscal 2002, we have held lectures across the country that provide a platform for thinking about environmental issues as symbolized by the garbage on Mt. Everest and Mt. Fuji. Garbage which Ken Noguchi collected from his cleanup climb on Mt. Everest is also on exhibition.

<http://www.tfm.co.jp/earth/noguchi/index.html>

### • Communication of Environment Topics through Radio Programs

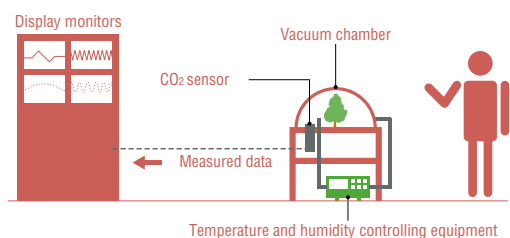
Every morning, as a regular FM program, reporters from the 38 JFN stations communicate environmental topics around the country, introducing the natural environment of the region where they are reporting and interviewing people who are active in local environmental conservation activities.

### FM Radio Program "Living with Our Planet."

JFN 38 station nationwide network

Every week, Monday through Friday, from 6:40 am to 6:45 am

### Conceptual Diagram of the Basic System



Period: March 25, 2005 - September 25, 2005 (during the entire period of the EXPO 2005)

Location: At the "Cosmo Oil Booth" located inside of the Center House of the "NGO Global Village"

\* The "NGO Global Village" is an expo event that was designed as a realistic depiction of the "Nature's Wisdom" and "Great Global Exchange", the themes of the EXPO 2005. Based on the project concept of "Learning for Sustainability" this is a stage upon which all of the internationally active NGOs and non-profit organizations can gather together to hold their own "fun and informative real experience programs" centered around the main themes of "nature and the environment" and "international exchange and cooperation".

## Participation in the Exhibition

### Eco-Products 2004 "Collaboration with Ricoh Co., Ltd."

We introduced Cosmo Oil's work with the environment, and through eco quizzes and booth tours, we thought about the environment and energy together with the children.

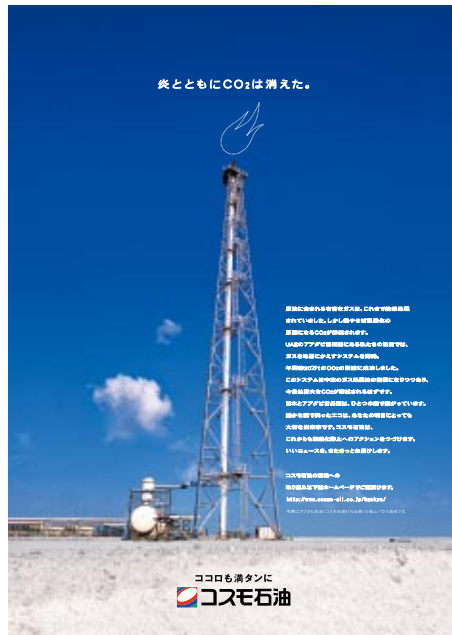
This is the 4th year since we participated in the Eco-products Exhibition. In Fiscal 2004, we set up a collaboration booth with Ricoh, and introduced the social contributions that both companies have made to the environment. Being involved in two completely different business areas and yet sharing the same mission of "protecting our global environment" left a strong impression with many people.

## Environmental Advertising

Our environmental advertising has been given high marks by third parties.

### The 12th Chunichi Shimbun Good Design Awards "Award for Excellence"

In the Chunichi Shimbun Good Design Awards, winners are first chosen by readers, followed by a second assessment by specialists. The judgment criteria include the completeness of expression and the quantity and quality of information as well as how informative it is for people's life and how topical and social it is. Our *No Flare* won the Award for Excellence.



No Flare

## Environmental Report and Sustainability Report

Since Fiscal 2001, we have issued the Environmental Report every year to disclose information about our environmental activities. In order to make it available to as many readers as possible, we also began issuing a digest version of the report called the "Green Report".

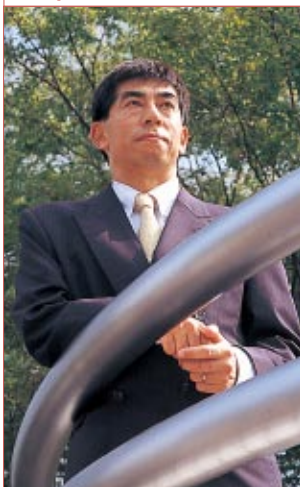
In Fiscal 2004, we changed its name to the Sustainability Report to disclose comprehensive information on our corporate activity towards sustainable development of our company

and society, while enriching the reporting contents. Economic activity is reported in detail in the Annual Report, Securities Report, Sales Statement, and Business Report.

The environmental contributions being made together with the members of Cosmo the Card "Eco" are included in the annual activity report of "Cosmo the Card 'Eco' Activity Report".

These reports can also be obtained from our home page at <http://www.cosmo-oil.co.jp/kankyo/publish/index.html>.

## People's Voice



Kuniharu Akamatsu  
General Manager, Corporate Communications Department

## Kuniharu Akamatsu

### "Active information disclosure is important"

The Cosmo Oil Group, based on its Management Vision, strives for as part of its CSR management "harmony and symbiosis" with the earth and society, and implements many environmental programs both within and outside of its business activities to contribute to a sustainable society.

While there are limitations in terms of human and financial resources as to what one corporate group can do to conserve the global environment, our desire is to join together with as many people and organizations as possible to work on this difficult challenge. With this goal in mind, it is our belief that communicating to society in an accurate and timely manner information about what is happening with the global environment today, while limited in scope, and what kinds of programs Cosmo Oil is engaged in should be helpful in nurturing the cooperative relationship. For that reason, we actively engage in environmental communication.

In terms of our relationship with society, our company engages in business activities in the basic areas of corporate ethics and compliance, as well as in other areas of added value that will satisfy social needs in a positive way. We are aware of the importance of active information disclosure concerning all of these areas, and it is for that reason that we are issuing this Sustainability Report. We hope to continue further facilitating mutual communication with our stakeholders in the future, and to work together in our efforts of "Filling Up Your Hearts, Too" and "Living with Our Planet.".