

Relationships with Local Communities

Cosmo Oil expands and deepens communication with local residents and employees and their families through activities that give back to local communities.

Numerous Activities Contribute to Communities

Cosmo Matsuyama Oil Co., Ltd. Cosmo Forest: 45 Trees Planted

Beginning in fiscal 2007, Cosmo Oil came to an agreement with Ehime Prefecture to plant a company forest. In April 2007, 22 people from regular employees to the company president planted 40 cherry tree saplings.

In September 2007, 40 employees and their families cut the underbrush of the planted cherry tree saplings. This was the first task since the saplings had been planted, so grass and vines had grown and spread, creating a demanding task for the participants. Nevertheless, the work was finished earlier than planned through the teamwork of this large group.

In March 2008, 42 people participated in a third activity to plant 45 saplings with autumn foliage. Each person named the sapling that they had planted. These afforestation activities gave employees an opportunity for more meaningful interaction with each other.



Cosmo Oil Sales Co., Ltd. Loggerhead Sea Turtle Release

In September 2007, Cosmo Oil Sales Hamamatsu Company held the Loggerhead Sea Turtle Release. At Hamamatsu City's Nakatajima Sandhill, employees with their children and families worked together with a community environmental conservation group for a total of 320 participants in the event, which was being held for the fifth time.

The Sea Turtle Release is intended to familiarize participants with coastal conditions, encourage a feeling of protectiveness toward sea turtles by having participants handle the newly-hatched turtles, and provide an opportunity for participants to think about volunteer work. This experience taught participants a respect for life and the importance of conserving the environment.



Chiba Refinery Project to Protect and Use Kinada Mountain

In November 2007, the Chiba Refinery carried out a project to preserve and use Kinada Mountain. About 70 people participated, comprising employees from the Cosmo Oil Chiba Refinery and the Head Office, along with their families. Everyone worked together to cut underbrush at nearby forests on and around Kinada Mountain. As many employees at the refinery live in the local community, this was not only a good opportunity to communicate with each other, but also a chance to encourage employees and their families to promote community harmony and coexistence with nature.



Message

When I give back to the local community, I get the sense that what I'm doing is really valuable, and that gives me pride and confidence.



Koji Goto

Assistant General Manager in charge of General Affairs, Chiba Refinery

Through this activity, I could express the importance I've always felt should be given to communication between employees outside of work. We planned the project to preserve and use Kinada Mountain in consultation with the Head Office and an NPO. The project provided an opportunity for employees of the refinery to communicate with the community, feel inspired, and raise their pride and confidence through activities that give back to the community. At the same time, we recruited line managers and employees to participate by explaining Cosmo Oil's position and the purpose and content of the activities. This information spreads from employees to their families and then out into the community. The government also provided PR and newspaper articles that recorded the day's events. I really sensed that these activities were valuable, and although some employees said that they came because their bosses had asked them to, later they were really glad to have experienced the activities. From their own unique perspectives, the Company, government and the local community learned the importance of sharing a vision for the community and working together to realize it. We will continue these activities with the aim of playing a leadership role in our community.