

Chapter 5

We value communications with society

The Cosmo Oil Group values communications with society, recognizing this as an important aspect of earning society's trust. The Group seeks to foster a corporate culture that encourages individual employees to participate positively in social contribution activities as one opportunity for sincere, face-to-face dialogue. The Group will strive to communicate accurate information to ensure greater awareness of its initiatives in this arena.



Doing My Best to Ensure the Long-term Success of the Cosmo Waku Waku Camp

Anna Suzuki
Direct Sales Department
Cosmo Oil Lubricants Co., Ltd.



Cosmo Waku Waku Camp
As a responsible member of a modern, automotive society, Cosmo Oil has offered the Cosmo Waku Waku Camp, a nature program for elementary students orphaned by traffic accidents, every year since 1993.



"I have participated as a volunteer at the Cosmo Waku Waku Camp for the last two years. It is a nature program for elementary students who have lost parents in traffic accidents.

Each time, the children are full of energy and embrace their first camp experience without hesitation. Their curiosity is stimulated by playing excitedly in their natural surroundings, and they see things that adults overlook. As volunteers, we were able to foster communication with and among the children by serving as team leaders and ensuring that everyone was having fun.

At the camp, we have to pay attention to the children's health, safety, and state of mind. In order to do this, I tried to look at them not from an adult's standpoint but always from a child's perspective.

The Cosmo Waku Waku Camp has been very meaningful for me. However, if the Cosmo Oil Group did not fulfill its role in society and earn profits, this kind of activity could not continue. This made me realize once again that I want to contribute as much as I can to society by helping these kids while also steadily carrying out my duties on the job."



Kazuho Koda
Group Manager,¹
Direct Sales Department
Cosmo Oil Lubricants Co., Ltd.

While always doing a flawless job, Ms. Suzuki is also the kind of person who respects the feelings of others. That is why I think the Cosmo Waku Waku Camp is a perfect fit for her. As a supervisor, I welcome staff participation in this kind of volunteer activity, since it promotes personal growth beyond the job. Personally, I believe that it is only natural for a company to be actively involved in the community. It is very significant that the Cosmo Oil Group engages in many unique social contribution activities not undertaken by other companies.

1. Current position: East Japan Branch Office, Cosmo Oil Lubricants Co., Ltd.

Developing ongoing social contribution activities that enable Cosmo Oil to walk together with society over the long term.

Cosmo Earth Conscious Act Clean Campaign in Mt. Fuji

Since 2001, together with 38 Japan FM Network member radio stations, Cosmo Oil has been promoting Cosmo Earth Conscious Act initiatives for the preservation and conservation of the global environment. The effort includes Clean Campaigns, where participants enjoy nature while cleaning up mountains, rivers, oceans, lakes and parks throughout Japan. These campaigns have taken place at 436 locations over the past 11 years, and have involved a total of more than 170,000 participants. One of the flagship events, the Cosmo Earth Conscious Act Clean Campaign in Mt. Fuji, attracts a lot of attention. This year the event welcomed

alpinist Ken Noguchi, and 185 participants collected 558 (45-liter) garbage bags of litter over two days.



Cosmo Oil Eco Card Fund Provides Reconstruction Support for Tohoku

Thanks to donations from approximately 80,000 cardholders, the Cosmo Oil Eco Card Fund has developed “Living with Our Planet” projects to protect the irreplaceable global environment for future generations of children. With fiscal 2011 marking the 11th year of the projects, these valuable donations are used to find solutions to environmental issues and fund environmental preservation activities under the themes of environmental

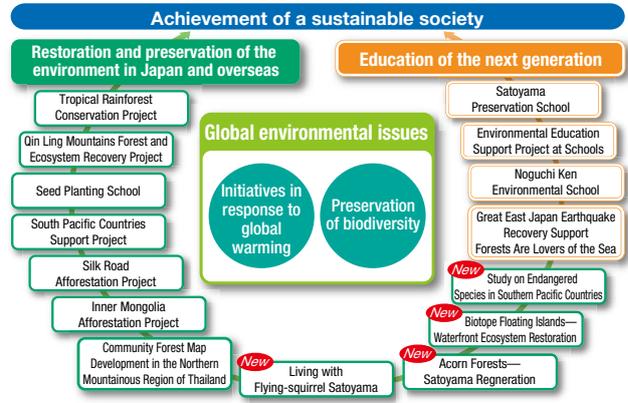
restoration and preservation, and educating the next generation. In fiscal 2011, the Fund selected four new projects from many project proposals based on the theme of biodiversity. After the Great East Japan Earthquake, the Fund also decided to support projects that contribute to reconstruction in the stricken Tohoku region. More detailed information is available in the *Cosmo Oil Eco Card Fund Activity Report 2012*.

The Cosmo Oil Eco Card Fund System



Related information: Environment
www.cosmo-oil.co.jp/eng/envi/index.html

Fiscal 2011 Projects



Related information: *Cosmo Oil Eco Card Fund Activity Report 2012*
www.cosmo-oil.co.jp/eng/envi/ecoreport/index.html

Cosmo Forest Initiative Helps Conserve Nature

The Cosmo Forest Initiative is a program that works with local governments across Japan to preserve *satoyama* (managed woodlands near populated areas) close to Cosmo Oil Group sites. The aim is to maintain these forests for future generations.

In fiscal 2010, the Sakai Refinery adopted a *satoyama* in Higashiyoshino Village in Nara Prefecture, a sister city to Sakai, as a Cosmo Forest. This was the first project based on the guidelines for forest creation programs established by the local government. In June and October 2011, Cosmo Oil employees and their families helped to clear undergrowth and thinned trees in the forest. Elsewhere, the Cosmo Forest

near the Chiba Refinery provides a venue for local elementary school children to enjoy environmental education.

Since April 2007, Cosmo Matsuyama Oil Co., Ltd., has also been engaging in the Cosmo Forest Initiative under an Ehime Prefecture program for involving local residents in forest creation. In June and October 2011, current and retired employees of Cosmo Matsuyama Oil joined *satoyama* preservation efforts in the forest.



Cosmo Forest activities for *satoyama* preservation