

Implementing Better Internal and External Communication

Working with Society on Environmental Activities

Cosmo Earth Conscious Act Cleanup Campaign

Since 2001, the Cosmo Oil Group has been promoting Cosmo Earth Conscious Act initiatives for the preservation and conservation of the global environment. The effort includes cleanup campaigns, where participants enjoy nature while cleaning up mountains, rivers, and beaches throughout Japan. At 553 locations over the past 14 years, these campaigns have involved 214,828 participants, who collected a total of 5,824,677 liters of garbage. As a part of the initiative, a cleanup campaign is also held at Mt. Fuji each summer. In fiscal 2014, the event drew 158 participants, who collected 16,695 liters of garbage while enjoying Mt. Fuji trekking.



 Activity information

Cosmo Earth Conscious Act official website
<http://www.tfm.co.jp/earth/concept/english.html>



Cosmo Oil Eco Card Fund

Cosmo Oil's environmental efforts are guided by its vision of harmony and symbiosis with the global environment. Cosmo Oil recognizes that humankind has benefited from the use of oil, and that mass consumption of oil has heavily impacted the global environment. Launched in 2002, the Cosmo Oil Eco Card Fund allows cardholders to donate ¥500 a year to environmental initiatives. Together with contributions from the Cosmo Oil Group, these funds are used to support environmental non-profits.


In fiscal 2014, donations totaling ¥35,373,500 were collected from some 70,000 cardholders, and the Cosmo Oil Group donated ¥49,891,209. The funds were used to support 14 projects around the globe, including mangrove planting projects in the South Pacific nations of Tuvalu and Kiribati, which are facing rising sea levels due to global warming.

Cosmo Oil
Eco Card Fund



Planting mangroves in the Republic of Kiribati.



 Related information: Cosmo Oil Eco Card Fund Activity Report
<http://www.cosmo-oil.co.jp/eng/envi/ecoreport/index.html>

Cosmo Forest Activities for Satoyama Preservation

This program works with local governments to preserve and maintain *satoyama* (managed woodlands near populated areas) close to the business sites of the Cosmo Oil Group for future generations. At the Sakai Refinery and Cosmo Matsuyama Oil Co., Ltd., employees and their families participate in the forest maintenance work, while at the Chiba Refinery, not only forest maintenance but also year-round activities for local children are held.



United Nations Global Compact

The Cosmo Oil Group has pledged its commitment to the United Nations Global Compact since 2006, supporting ten principles (listed at right) in the areas of human rights, labor standards, the environment and anti-corruption. The Group's embrace of the Global Compact shows that it is committed to CSR from an international perspective and that it is striving to improve its initiatives for social responsibility.



Human Rights	Principle 1: Businesses should support and respect the protection of internationally proclaimed human rights; and
	Principle 2: make sure that they are not complicit in human rights abuses.
Labour	Principle 3: Businesses should uphold the freedom of association and the effective recognition of the right to collective bargaining;
	Principle 4: the elimination of all forms of forced and compulsory labour;
	Principle 5: the effective abolition of child labour; and
	Principle 6: the elimination of discrimination in respect of employment and occupation.
Environment	Principle 7: Businesses should support a precautionary approach to environmental challenges;
	Principle 8: undertake initiatives to promote greater environmental responsibility; and
	Principle 9: encourage the development and diffusion of environmentally friendly technologies.
Anti-Corruption	Principle 10: Businesses should work against corruption in all its forms, including extortion and bribery.

International Technology Exchanges

The Cosmo Oil International Cooperation Center maintains and develops positive relations with oil-producing nations through technical cooperation and training projects. These efforts have earned high praise from the countries with which the Center conducts exchanges. The Center also utilizes subsidies offered by the Japan Cooperation Center, Petroleum (JCCP) and other organizations to conduct projects.

The fiscal 2014 activity involved technical cooperation projects in Ecuador, Oman and the UAE, under a JCCP-led project to develop oil industry infrastructure in oil-producing nations. For technical training projects, the Center worked with seven organizations in Ecuador, Qatar, and the UAE, accepting trainees for five training sessions and sending instructors for two sessions. The Center also conducted six lectures and sent instructors for one session of the training seminars led directly by JCCP.

International Technical Cooperation Projects in Fiscal 2014

Country	Project Description	No. of Projects
UAE	ADNOC Group study to strengthen marine environment conservation (Phase II)	1
Ecuador	Study to address soil pollution at service stations	1
Oman	Joint project to improve environmental performance of refineries through equipment and operation	1
		Total: 3

International Technical Training Projects in Fiscal 2014

	Country	Training Description	No. of Sessions
Accepting trainees	UAE	Energy saving/environment, oil refining technology, quality control for oil products	3
	Qatar	Energy saving/environment, renewable energy, training course for senior management candidates	2
Sending instructors	UAE	Energy saving, risk management, maintenance and environmental management	1
	Ecuador	International petroleum market	1
			Total: 5
			Total: 2

Main Social Initiatives

Cosmo Oil pursues social initiatives under a management vision that aims to achieve harmony and symbiosis between companies and society. These initiatives focus on educating children for the future development of society, conservation of the global environment, and cultural development.

The Cosmo Waku Waku Camp is held every summer for elementary-school aged children who have lost parents to traffic accidents. The nature discovery camp is held over three days and was first launched in 1993. In fiscal 2014, the camp took place at a campsite in Tsuru City, Yamanashi Prefecture for 38 children.



Group dinner at the Cosmo Waku Waku Camp.

Social Initiatives in Fiscal 2014

Program	Description	Dates
22nd Cosmo Waku Waku Camp	Nature camp for elementary-school-aged children who have been orphaned as a result of traffic accidents	Aug. 7–9, 2014
Christmas Card Project 2014	Project to send Christmas cards with words of encouragement to children in long-term hospital care	Nov.–Dec. 2014
Jazz Night at Gyoranji Temple	Charity concert to benefit the Family House, a housing option for families of children in long-term hospital care	Sept. 5, 2014
Cosmo EkaKids	Hands-on craft workshop conducted by Group employees at an orphanage	Nov. 30, 2014
Cosmo Science Classes for the Future	Program for junior and senior high school students to learn about petroleum refining operations	Mar. 12, 2015
Happy Doll Project	A project to make "happy dolls" with children in long-term hospital care	Jan. 20, 2015; Feb. 6, 2015
Blood drive	Employee blood-giving drive (Conducted at Cosmo Oil Head Office and other sites)	Sept. 17, 2014; Feb. 10, 2015