# Cosmo Oil is working as a member of local communities in cooperation with many people to promote communication and activities that benefit society.

Three basic concepts guide our contributions to society on the themes of international contribution, environmental protection, and the car society: (1) long-term continuity of activities, unaffected by the company's financial performance, (2) voluntary participation by employees, and (3) "Cosmo Oil originality." Our oil refineries are also actively contributing as members of their local communities.

# The Cosmo Kids' Green Workshop

In fiscal 2002 we launched a program aimed at raising the environmental awareness of children, the guardians of the next generation, called the Cosmo Kids' Green Workshop. On December 7, we invited the popular artist Katsuhiko Hibino to hold a "Nature Art Workshop for Kids."



Nature Art Workshop for Kids (Nature and Art Hibino Style)

# Traffic Accident Orphan Support Program

Every year, about 9,000 people in Japan are killed in traffic accidents, making orphans of about 3,000 children. Our company holds a three-day nature discovery program for these children of elementary-school age, called Cosmo Camp Waku Waku, using volunteers recruited from among our employees. The volunteers are given special leave from work to participate in this program, which has been carried out every year since 1993.



Cosmo Camp Waku Waku

### Cosmo Oil—Voice of the Earth

In pursuit of the theme of listening to sounds that bring people together with nature, we have initiated a series of events called "Cosmo Oil—Voice of the Earth." We invited violinist Eijin

Nimura, chosen as a UNESCO Artist for Peace, to perform at the first event in this series, which took place in March 2003



Eijin Nimura Violin Concert, 19 March 2003

# Publications—Dagian and The Earth Environment Book

Cosmo publishes *Dagian—The Environmental Commentary Magazine*, a collection of commentaries in Japanese on current environmental themes contributed by leading writers in the field. This magazine is sent to natural history museums, etc. In 2002, two issues were published, No. 42 on the theme "Rain," and No. 43 on the theme "Turtles."

Also, in July 2002, we published *The Earth Environment Book—For Kids, Future Citizens of the Earth* in Japanese, and distributed it to 6,500 people who requested the book (as of the end of March, 2003). Elementary school teachers have been using this book as a reference material for elective study periods, which the national government recently introduced in school curriculums in Japan. So that elementary

schoolchildren can understand and act on the information in the book, we asked people who are actually involved in environmental activities to contribute by writing about their own experiences and including a message to children.



The Earth Environment Book

### **Cosmo Earth Conscious Act**

Cosmo Oil has linked up with Tokyo FM and the Japan FM Network (JFN) of 38 radio stations nationwide, in the Cosmo Earth Conscious Act campaign, which aims to bring together people around the world who are working to protect the Earth's environment. Specific activities and projects being carried out under this campaign are described below.

Please visit www.cosmo-oil.co.jp/earth/index.html (Japanese only)

#### Clean-up Campaigns

In fiscal 2002, we sponsored outings to get close to nature while cleaning up 42 sites around Japan,

including mountains, rivers, beaches, lakes and parks. As the flagship event of this project, in August 2002 we sponsored and joined a team that climbed Mt. Fuji while collecting trash on its slopes. These clean-up campaigns were initiated in 2001, and over the course of two years, clean-

ups have been held at 84 sites, involving a total of over 44,000 people and collecting 640,000 liters of

trash.



Mt. Fuji clean-up campaign

#### Lecture and exhibition

Alpinist Ken Noguchi, who is active in promoting the clean-up of Mt. Everest (Sagarmatha), was invited to give a talk and present an exhibition describing this campaign. In fiscal 2003 as well, Mr. Noguchi will be communicating what he has seen and felt in the course of his environmental protection activities.



Ken Noguchi's Mt. Everest Clean-up Campaign Lecture and Exhibition

## Picture book and CD "Bua Forest"

The picture book *Bua Forest*, written by author Kiri Segawa and illustrated by rock musician Kiyoshiro Imawano, aims to communicate to children how to

get a feeling for the planet we live on. This book is on sale at bookstores all over Japan, and a CD with a related theme song is also being sold.



Radio show—"Living With Our Planet"

Bua Forest book explores environmental issues for children

This show tells stories about examples of our precious natural and cultural heritage around the world that should be left for future generations, and urges listeners to learn how to enjoy their own immediate environment. It is narrated by musician Hitomi Toi and broadcast on Tokyo FM every Monday from 7:40 to 7:55 a.m., and also by 37 other radio stations of the nationwide Japan FM

Network. Broadcast times for the network differ with each station.

#### **Earth Day Concerts**

Since Earth Day on April 22, 1990, an Earth Day Concert has communicated the message of "Earth Consciousness—We Love Music, We Love the Earth" around the world every year at the Nippon Budokan, a famous and historic venue in Tokyo. This concert is broadcast by the 38 stations of the JFN radio network, by radio stations in countries around the world, and through the Internet.

#### Cinema Globe Theatre

Since January 2003, a Cosmo Oil-sponsored new television series titled *Cinema Globe Theatre* has been broadcast on TV Tokyo and syndicated stations. This program introduces beautiful nature spots that have appeared in movies worldwide, explaining environmental incidents and background information about the natural environments used as locations for movie scenes.

### The Click Fund

Visitors to the Cosmo Oil website can choose an environmental protection project that they want to support, and by clicking its icon, make an automatic donation of one yen to the project. The Click Fund was launched on February 14, 2003. Cosmo Oil makes the donation on behalf of the visitor, and uses it to support environmental

projects in the Cosmo the Card Eco program. www.cosmo-oil.co.jp/ kankyo/charity/index.html (Japanese only)



The Click Fund page

# Oil refineries—contributing to local communities

As corporate citizens in their local communities, Cosmo Oil refineries are engaged in the following activities.

**Chiba Refinery:** Youth baseball tournaments, Japanese tennis tournaments, visits to social welfare facilities, etc.

**Yokkaichi Refinery:** Mothers' volleyball tournaments, golf tournaments, etc.

**Sakai Refinery:** Tennis school, opening company grounds for community use, etc.

**Sakaide Refinery:** Clean-ups around the plant, softball tournaments, etc.